

The Guild Alive With Culture

Arts Festival / 'Taste of the Guild'

Saturday August 6th & Sunday August 7th 2011
10:00 AM to 5:00 PM

Community Showcase Application

We are pleased to announce: *The Guild Alive with Culture Arts Festival / 'Taste of the Guild'*.

During the festival, your community group can be showcased. The public will be able to meet the groups which enrich our community. Participation in this year's festival is an opportunity for your group to promote, demonstrate, fundraise, network with other groups and share community spirit in the beautiful gardens of the Guild Inn.

The Festival is widely advertised throughout Toronto, and will be supported by local media as well as the City of Toronto. An electronic copy of the Festival flyer will be sent to you to send to your friends and Group Members.

Centennial Café is back this year. The Café received great reviews by vendors and festival goers alike. We are excited to see their display and menu options this year.

Entertainment: This year's performances of storytelling, musical performances will enhance the artist market area, making for a great festival week-end for all.

The Guild Alive with Culture Committee: Councilor Paul Ainslie together with Centennial College, the Guild Renaissance Group, Guildwood Village Community Association, the City of Toronto Parks Forestry & Recreation, Cedar Ridge Creative Centre & Studio Gallery, Toronto Cultural Services and Citizen Volunteer Members. A PDF of the poster for you to send to customers and friends will be available online at www.guildalivewithculture.ca, along with a list of the participating artists and entertainers.

Rules of Entry for Participation in the Festival

PARTICIPATION IN COMMUNITY SHOWCASE:

- This entry is for **full two-day participation** in the Festival. **Your booth must be attended during the Festival at all times on both days.** Your booth can be taken down Sunday after 5:00 pm only.
- Keep your space clean and free of debris.
- Community Showcase location: south side (behind) the Guild Inn with the Artists/Vendors..

TO RESERVE A COMMUNITY BOOTH:

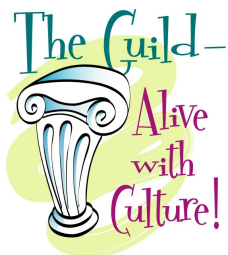
- **Entry deadline is June 3, 2011. Reservations of a specific booth location must be received by May 15, 2011.**
- **If you have to withdraw from the festival notice is needed as soon as possible, no later than one week before the event as this will affect the layout of the event.**

SET-UP:

- Set-up times are **Friday August 6, 2011 from 3 p.m. to 8 p.m. or on Saturday August 7/Sunday August 8 from 8:00 a.m. to 9:00 a.m. Only.** All booths must be ready to open at 10:00 a.m.
- Canopies may be secured by **weights or plastic stakes only** to go into the soil by 6" max. **No metal stakes** are permitted on the property.
- **Spaces are 10'x10', please do not display beyond your allocated space.** Tables will be supplied **upon request only – cannot be requested on event day.** You must bring your own chairs. A canopy is recommended.

GENERAL:

- Committee is not responsible for loss or damage to items left unattended. Insurance if needed is your group's responsibility. Although **security will be on site in the evening of Friday, August 5 and Saturday, August 6**, it is recommended that you **do not leave items which you do not feel comfortable leaving unattended.**
- All goods must be brought in from the designated parking area by dolly or by hand to your space. The parking and loading area will be the same as last year; no vendors will be permitted to load/unload from any other area – no exemptions. Please come prepared to set up your area.
- Dollies will be on site to share with other participants. If you require a dolly for a long period of time it is suggested that you bring your own device as the ones on site are to be shared.
- Hydro and overnight camping are not available on the Guild property.



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Application to be submitted

Entry Deadline: June 3rd, 2011 at 4:00 p.m.

Groups will be notified within 5 days of receiving their application, if they have been selected to participate.

Group Name: _____ Contact: _____

Telephone number : _____ E-mail: _____

Website: _____

Address: _____ City: _____ Postal Code: _____

I am requesting a table for my booth. (Note that tables must be reserved in advance.)

Please supply a paragraph no longer than 40 words which will be displayed in the pamphlet distributed on the Festival day as well as advertised on the Festival Website www.guildalivealivewithculture.ca . This section may also be E-mailed to guildalive@guildalivewithculture.ca.

I do hereby agree to abide by the rules and regulations of entry as set out by the Committee. Upon acceptance of my application, I give permission to use images of my work in print and on the website solely for the promotion of the event.

Signature _____ Date _____

Three ways to submit your entry:

1. Fax to: 416-392-4006
2. Mail to Cedar Ridge Creative Centre 225 Confederation Drive Scarborough M1G 1B2
Labeled - The Guild Alive with Culture Community Group Application.
3. E-mail signed application to: guildalive@guildalivewithculture.ca

For more information, please contact Councillor Paul Ainslie @ 416-392-4008.