



The Guild Alive With Culture Arts Festival / "Taste of the Guild" August 7th & 8th 2010

Community showcase application

Following last years' success we are pleased to announce *The Guild Alive with Culture Arts Festival / "Taste of the Guild"*.

During the festival community groups will have an opportunity to showcase their groups. The public will be able to meet the groups which enrich our community. Your group's participation in this year's festival will be an opportunity to promote, demonstrate, fundraise, network with other groups and share your community spirit on the beautiful Guild Inn Gardens grounds.

The Festival is widely advertised throughout Toronto, and will be supported by local media as well as the City of Toronto. An electronic copy of the Festival flyer will be sent to you to send to your friends and Group Members.

You will notified 10 days after June 4th, 2010, if your group has been chosen to display.

Rules of Entry - Participation in the Festival

- * This entry is for full participation in the Festival.
- * Booth must be attended during the Festival at all times on both days.
- * Booth can be taken down Sunday after 5:00 pm only
- * Keep your space clean and free of debris
- *Community Showcase location: south side (behind) the Guild Inn.
- ***Spaces are 10'x10', please do not display beyond your allocated space.** Tables will be supplied **upon request only – cannot be requested on event day.** You must bring your own **chairs**. A canopy is recommended. Display material to be no higher than 8'.
- * **If you would like to reserve a booth location you may do so by May 15, 2010.**
- * **The space you are allocated is not negotiable after July 4, 2010**
- *Committee is not responsible for loss or damage to items left unattended during show hours.
- *City of Toronto Parks Department regulations do not permit vehicles on the show site. All goods must be brought in from the designated parking area by dolly or by hand to your space.
- *Hydro and overnight camping are not available on the Guild property.
- *Security will be on site on the evenings of Friday August 6 and August 7. You may begin your **set up on Friday August 6, 2010 from 5 p.m. to 8 p.m. or on Saturday August 7 from 7:00 a.m. to 9:00 a.m. Only.**
- * Canopys may be secured by **weights or plastic stakes only** to go into the soil by 6" max. **No metal stakes are permitted on the property.**
- ***If you have to withdraw from the festival notice is needed one week before the event as this will affect set up.**
- ***New this year "Centennial Café" will be on site. This added attraction will add greatly to the festival**



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Application to be submitted

Entry Deadline: June 4th, 2010 at 4:00 p.m.

Group Name: _____ Contact: _____

Telephone number : _____ E-mail: _____

Website: _____

Address: _____ City: _____ Postal Code: _____

Please supply a paragraph no longer than 40 words which will be displayed in the pamphlet distributed on the Festival day as well as advertised on the Festival Website www.guildalivealivewithculture.ca . This section may also be E-mailed to guildalive@guildalivewithculture.ca.

I do hereby agree to abide by the rules and regulations of entry as set out by the Committee. Upon acceptance of my application, I give permission to use images of my work in print and on the website solely for the promotion of the event.

Signature _____ Date _____

Three ways to submit your entry:

1. Fax to: 416-392-4006
2. Mail to Cedar Ridge Creative Centre 225 Confederation Drive Scarborough M1G 1B2 Labeled - **The Guild Alive with Culture Artist Application.**
3. E-mail to: guildalive@guildalivewithculture.ca

For more information, please contact Councillor Paul Ainslie @ 416-392-4008.

The Guild Alive with Culture Committee is represented by: The Office of Councilor Paul Ainslie, Centennial College, the Guild Renaissance Group, Guildwood Village Community Association, the City of Toronto Parks Forestry & Recreation, Cedar Ridge Creative Centre & Studio Gallery, Toronto Cultural Services and Citizen Volunteer Members.