



# GUILD ALIVE with CULTURE ART FESTIVAL

**Saturday, July 26 & Sunday, July 27 2025**

**Festival Run Time: 10:00 am – 5:00 pm**

**Application Fee: \$140 + HST (\$18.20) = \$158.20 Total**

**Artist/Vendor Entry Form: Entry and payment deadline is Friday June 20, 2025**

**Application form submission: [guildalive@guildalivewithculture.ca](mailto:guildalive@guildalivewithculture.ca)**

**E-Transfer: [GAWCpayments@guildfestivaltheatre.ca](mailto:GAWCpayments@guildfestivaltheatre.ca)**

Approved vendors will be contingent on an vendors' artistic medium, quality of work, and availability **within the category caps**. We encourage you to apply early to secure your spot.

Your Name: \_\_\_\_\_

Vendor Name (To be used for social media marketing and Festival setup): \_\_\_\_\_

Indicate the Product Type to be advertised.				Social Tags to advertised: Website: Twitter: Instagram: Other:
<input type="radio"/> Digital Media	<input type="radio"/> Fine Glass	<input type="radio"/> Paintings	<input type="radio"/> Pottery	
<input type="radio"/> Fiber Art	<input type="radio"/> Garden Art	<input type="radio"/> Paper Art	<input type="radio"/> Stoneware	
	<input type="radio"/> Jewelry Handmade		<input type="radio"/> Other _____	
Please indicate primary product type if you made more than one selection: _____				

<b>Contact Information (Mandatory)</b>		
Address:	City:	Postal Code:
Mobile/Telephone Number:	Email:	

**Would you like to request a booth location? Booth # \_\_\_\_\_ MUST be in ASAP (returning artists will be placed first)**

Please supply a description **no longer than 10 words** in the area provided below, to be displayed in all promotional material.

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**Check List; Please ensure that your application includes all the following:**

- Application form submission: [guildalive@guildalivewithculture.ca](mailto:guildalive@guildalivewithculture.ca)
- Sample Artwork if applicable (first time vendor)
- Application fee of \$158.20 (Inclusive of HST) – E-transfer is preferred.
  - E-TRANSFER TO:** [GAWCpayments@guildfestivaltheatre.ca](mailto:GAWCpayments@guildfestivaltheatre.ca)

**Please visit our website for frequent updates at [www.guildalivewithculture.ca](http://www.guildalivewithculture.ca) If you have questions, contact us by email at [guildalive@guildalivewithculture.ca](mailto:guildalive@guildalivewithculture.ca) or by telephone at 416-338-1917.**

**By completing and submitting the vendor application, I confirm that I have read the below rules of participation carefully and agree to abide by them.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

**We look forward to receiving your application!**

**Rules of Participation in the Festival**  
**Welcome to the 18<sup>th</sup> Guild Alive with Culture Art Festival!**

Artists must attend on **both days!** This is a **two-day** festival commitment.

**Vendor fee: \$158.20 (Inclusive of HST). Entry deadline: Friday, June 20, 2025.**

**The Festival takes place on the beautiful Guild Park and Gardens- 201 Guildwood Parkway.**

**Please visit our webpage** [www.guildalivewithculture.ca](http://www.guildalivewithculture.ca). This annual festival has been a favorite to show at, elegant, set in a magnificent park at 201 Guildwood Pkwy, Scarborough, showcasing architectural fragments from buildings of historical significance while overlooking the Scarborough Bluffs, Lake Ontario: [Guild Park and Gardens - City of Toronto](#).

**Food is available for sale on-site.**

**Entertainment:** Live performances: music and theatre located at the Greek Theatre.

**Eligibility:**

All work must be **original and handmade** in Canada by the artist. Each artist must submit their own application; **booth sharing is not permitted.**

**Eligible Work:**

- Artisan-made products only.
- 2D: Paintings, mixed media, hand-pulled prints, photographs (individually signed), digital art (individually signed), signed/numbered reproductions (edition under 500), fine art cards.
- 3D: Sculpture, fine craft in all media, glass, metal, wood, original jewelry, fiber art, handmade quilts, and original clothing designs.

**Ineligible Work:**

- Commercially manufactured items
- Art made in production studios by individuals other than the applicant
- Buy-and-sell items, imported artworks, art kits, commercial molds
- Art using images or designs for which the artist does not own the copyright

**All new artists and returning artists with new product** applications will be juried.

Your submission must include 4-6 recent digital images sent by email to [GuildAlive@guildalivewithculture.ca](mailto:GuildAlive@guildalivewithculture.ca).

**Showcasing work not juried by the committee is not permitted.**

**On Site Golf Cart Services for Product Transport**

**1. Liability:**

- Golf carts are designated for product transport ONLY. They will not be used for transporting individuals including vendors.

**2. Takedown Support:**

**Email:** [guildalive@guildalivewithculture.ca](mailto:guildalive@guildalivewithculture.ca) **E-transfer:** [GAWCpayments@guildfestivaltheatre.ca](mailto:GAWCpayments@guildfestivaltheatre.ca)

**Website:** [Guildalivewithculture.ca](http://Guildalivewithculture.ca) **Instagram:** [@guildalive](#)

**Facebook:** [@guildalivewithcultureartsfestival](#) **Twitter:** [@guild\\_alive](#)

- Each vendor will be allocated **two trips during takedown**. Following the completion of other artists within your section, support for additional trips is subject to availability.

### 3. Conduct:

- We are committed to supporting an environment of respect and safety and work hard to ensure an enjoyable festival experience. To foster this, Guild Alive with Culture has zero tolerance for disrespectful behaviour towards staff and volunteers.

## Vendor Festival Parking

Parking will be available **-one vehicle per booth – no exemptions. Please present and display your parking permit on your car's dashboard upon entry** – one vehicle per booth.

## Festival Setup and Insurance

### 1. Booth Space and Setup:

- **Setup must be completed by 9:45 AM on both days of the festival.**
- Each vendor space is 10'x10'. Displays and materials must not exceed a height of 8'. Your setup, including any canopies, displays, and materials, must fit within this space.
- 10'x10' canopies are required and must be secured with weights. **No staking is permitted on the property.**
- Vendors are responsible for supplying their own tables, chairs, canopy cover, and display materials.

### 2. Security and Insurance:

- **Each vendor is responsible for their own insurance coverage.** While security will be on-site Friday and Saturday evening, we strongly recommend that you do not leave any items unattended that you are not comfortable leaving behind.
- Please secure all displays with panels or lower your canopy in case of high winds to protect your materials.

### 3. General Rules:

- **Overnight camping is not permitted** at Guild Park and Gardens.
- **Dogs must be on a leash at all times.** Please keep your area clean throughout the Festival.
- **No smoking** is allowed in the park, booth areas, or food areas.

**\*The Festival Committee or the City of Toronto is not responsible for loss or damage to items left unattended. Private security will be on site on Friday evening from 6:00 p.m. to Saturday morning at 6:00 a.m. and Saturday evening from 6:00 p.m. to Sunday morning at 6:00 a.m. Although security will be on site each artist/vendor is responsible for their own insurance for product, canopy, and set up. You may leave your display and canopy overnight. \*City of Toronto Parks Department regulations do not permit vehicles on the show site. All goods must be brought in from the Artist parking area by cart or golf cart (provided by the festival committee) to your space.**

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**Golf Carts will be on hand to help you to your designated booth for setup and takedown. A reminder that golf carts are available solely for the use of transporting artisan products.**

### **Festival Weekend Setup**

<b>Friday, July 25<sup>th</sup> - Set up day</b>	<b>1:00 p.m. to 7:00 p.m.</b>
<b>Saturday July 26<sup>th</sup> - 1<sup>st</sup> day of Festival</b>	<b>8:00 a.m. to 9:30 a.m.</b> <b>You must be ready to show by 9:45 am</b>
<b>Sunday July 27<sup>th</sup> – 2<sup>nd</sup> day of Festival</b>	<b>8:30 am - 9:30 a.m.</b> <b>You must be ready to show by 9:45 am</b>

### **Festival Takedown**

<b>Sunday, July 27<sup>th</sup></b>	<p><b>Starting at 5:05PM, you must take your booth down. Volunteers will aid to transport items to your vehicle.</b></p> <p><b>The Guild Festival Theatre will begin their production at 7:10PM, so our Golf Carts will stop at 7PM sharp.</b></p>
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